



HAVE YOU CONSIDERED A TRUE COLORS® WORKSHOP FOR YOUR NEXT DEPARTMENT RETREAT?

Differences in human behavior patterns create natural obstacles to clear interpersonal communication blocking understanding between individuals of different personality types. True Colors provides a clear, fundamental and universal way of translating complicated individual perspectives to help overcome the barriers to progress.

Based on the Meyers-Briggs Type Indicator and the work of Dr. David Keirsey, True Colors offers a research-based approach to understanding human behavior and motivation. True Colors uses a metaphor of colors (Orange, Gold, Green, and Blue) to identify four distinct perspectives and personalities. The significance you give each of the four True Colors constitutes the balance within your character spectrum. Knowing your primary and secondary “colors” will provide you clues to the basis of your self-esteem, your strengths, joys, needs, and the sources of your stress and frustration.

Once you begin to incorporate these concepts into your daily language and experience, you will be able to recognize and appreciate your own unique strengths and preferences, as well as those of people at work and at home. This understanding helps individual’s value diversity, and enhances interaction and communication.

True Colors lively and interactive programs provide the keys to success. Participants in this workshop will establish a firm foundation in the knowledge and language of True Colors which will: create a common voice for relating to one another, develop strong leaders, strengthen synergy and communication, and enhance the learning environment and quality of education.

Since 1978, when Don Lowry founded True Colors, its mission has been to enhance the way we live, work, communicate and interact with those around us at work and in our personal lives. Over the last 26 years, thousands of individuals have experienced the True Colors process, which is widely used in the United States, Canada, Latin America the United Kingdom and parts of Asia and is available in multiple languages. True Colors is used in schools, businesses, corporations, government and nonprofit organizations, and in people’s personal, family and social interactions.

For more information or to schedule a workshop by a nationally certified True Colors Facilitator, call:

Workshops are available for groups of any size but a minimum of fifteen participants is recommended. Costs vary depending on the number of individuals, the length of workshop desired, and the types of materials you wish provided to workshop participants.